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No.CCSc/P A/2023/17

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Department of Food and Nutrition, College of Community Science has developed a commercial venture of value added products and commercialized the same under the name 'Marushakti -Agri Innovative Foods'. The proposed rates of products is listed below.

#### Rate List

| S. No. | Particulars  | Details  | Amount                 |
|--------|--|--|------------------------|
| 1).    | Refreshment Pack   | Muffin +snack  | Rs.40/-                |
|        |  | Muffin +Biscuits + snack                                 | Rs. 50/-               |
|        |  | Muffin+ Biscuits + snack + Fruit                         | Rs. 70/-               |
| 2      | Bajra Cookies  |  |                        |
|        | Elaichi, Chocochip, Ajwain, Till<br>Coconut and Tutti frutti         | 250 gm (Rectangle Box)<br>200 gm (paper composite can)   | Rs. 120/-<br>Rs. 150/- |
|        | Nuts Cookies   | 250 gm (Rectangle Box)<br>200 gm ( paper composite can ) | Rs. 130/-<br>Rs. 160/- |
| 3      | Khakhra  |  |                        |
|        | Flavour - Methi, Maggi, Panipuri,<br>Moringa, , Curry leaves & Achar | 200 gm   | Rs. 50/-               |
| 4      | Bajra / Wheat cake   |  |                        |
|        | Tutti frutti   | 300 gm (Brick Size)                                      | Rs. 150/-              |
|        | Marble   | 300 gm (Brick Size)                                      | Rs. 200/-              |
|        | Dark Chocolate   | 300 gm (Brick Size)                                      | Rs. 200/-              |
| 5.     | Bajra/ Wheat Muffin  |  |                        |
|        | Tutti frutti Muffin  | Pack of 5  | Rs 60/-                |
|        | Chocholate /Marble Muffin  | Pack of 5  | Rs- 80/-               |
| 6      | Namakpara/Meethapara   | 400 gm   | Rs. 120/-              |
| 7      | Wheat Biscuits   | 500 gm   | Rs. 220/-              |
| 8      | Bajra Laddu  | 40 gm  | Rs. 10/-               |
| 9      | Tea  | 1 Cup  | Rs. 10/-               |

Principal Investigator

Senior Faculty

Accounts Department

Dr. Vimla Dunkwal Dean & HOD FN CCSc, SKRAU Dr. Neena Sareen HOD EECM CCSc, SKRAU

Mr. Mahendra Rajpurohit Accountant CCSc, SKRAU

Copy of Information-

- 1. P.A to Comptroller, SKRAU, Bikaner.
- 2. P.A to Registrar, SKRAU, Bikaner
- 3. PS to Hon'ble VC SKRAU, Bikaner
- 4. Guard File



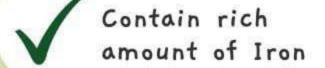
# DELICIOUS BAJRA COOKIES

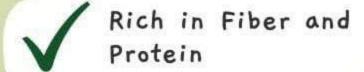
Cookies in the morning, cookies late at night. Cookies all day, here take another bite!

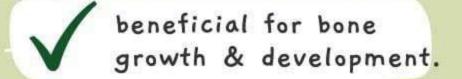


Benefits of Aller

















# Marushakti (Agri Innovative Foods)

# Gluten-Free Flour



100% Organic No preservatives

Ragi



Jowar



Soyabean



Rice

MARUSHAKTI (AGRI INNOVATIVE FOODS)

· Organic Gluten-free

What you'd get from our healthy Cookies?

Who doesn't like some good, Bajra cookies? Marushakti's bajra cookie is an absolutely unmissable treat for all cookies lovers!

## **Nutrition Facts**

Amount Per 100 Gms

496.52 Kcal

Energy Protein 8 g Carbohydrates 48.8 g Fat 31.62 g Iron 4.8 mg Calcium 111.26 mg

Dietary Fiber 11.56 mg

# Healthy 'Khakhra.

Marushakti (Agri Innovative Foods)

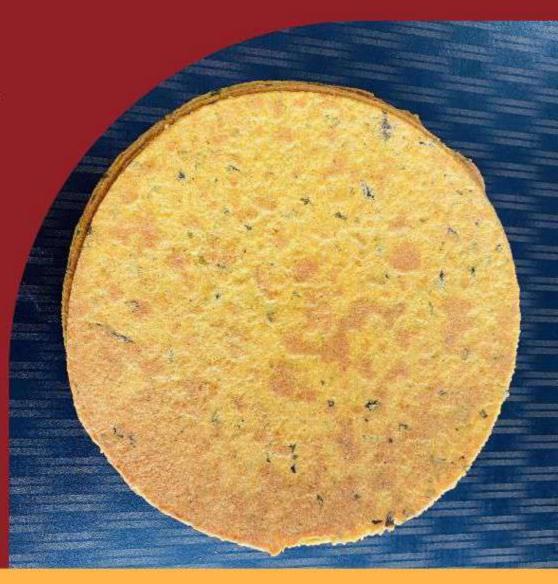
| Nutritional information of Serving Size : 25 g | ation      | Line       |
|--|------------|------------|
| Nutritional Value                              | per 100 g  | per 25 g   |
| Energy   | 486.5 Kcal | 121.6 Kcal |
| Carbohydrate                                   | 62 g       | 15.5 g     |
| Sugar  | 3.6 g      | 0.9 g      |
| Protein  | 12.6 g     | 3.15 g     |
| Fot  | 20.9 g     | 5.22 g     |

- No Maida
- 100% Baked
- Available in 5 different flavours.

(Methi, panipuri, maggi masala, sehjan and achaari flavour)

Ready to eat.





# Millet Puffs



ingredients - Bajra, Maize, Rice, Sorghum, Oil and Spices.



# BAJRA PRODUCTS













# INTRODUCTION TO MARUSHAKTI

This unit was inaugurated on 25 January 2020, as a tool for all those farmers farmer families, small scale industries, by which they can increase their livelihood and find a safe source of income for themselves in the future Recognizing its importance and opportunities, not only the farmers but also the college students to set up their own production unit.

Technology regarding increasing the shelf life of millets was developed, by which, enzymes present in it become deactivated and can be stored upto six months. Value added millets products namely: cake, biscuits, laddu and sticks are also standardized and developed for sustainable livelihood and income generation.

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In these years, Marushakti has created a new identity among the people by its delicious, fresh and nutritious products. It has got FSSAl registration, adherence to hygiene and other food standards, strict adherence to all safety standards even during the Corona period were the achievements Not only this, all the products made here are free from harmful chemicals and are completely vegetarian. These qualities make it different from other products available in the market.

# TRAINING ON POST-HARVEST











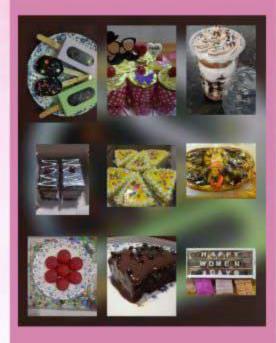




# OUR ENTERPRENEURS

#### 1) MUMMA'S BAKERY & **SWEETS**







#### 2) BEWUST FOODS PRIVATE LIMITED









#### 3) BAKE O'CLOCK (CRADE'S)







## STALLS AND PACKAGING



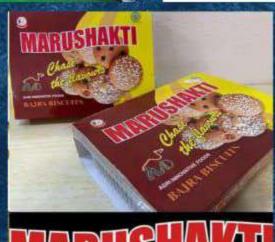
















**BENEFITS OF** 

**ARID FOODS** 

## **WE'RE READY TO SERVE YOU**

Manufactured by: Marushakti Agri Innovative Foods, Department of Food and Nutrition, College of Community Science, Swami Keshwanand Rajasthan Agricultural University, Bikaner, Rajasthan 334006.

# **CONTACT US**

Phone no. 9462419818 Instagram – marushakti





Email- marushaktichsc@gmail.com



# **MARUSHAKTI**

(Agri Innovative Foods) Chase The Flavours



(Reg.No. 22221070000974)

No added colour No added preservative

#### 1. Rich in Minerals.

- 6. Prevents Constipation.



## **ABOUT US**

Dedicated to underutilized foods. Introducing best nutritious value added millet based cookies packed with several vitamins, minerals and antioxidants including goodness of pure ghee.

Our main aim is to provide a natural and pure food to society with 100% guarantee of freshness and give direct gain to agriculture sector.

## **OUR PRODUCTS**

#### **BAJRA BISCUITS (250GMS)**

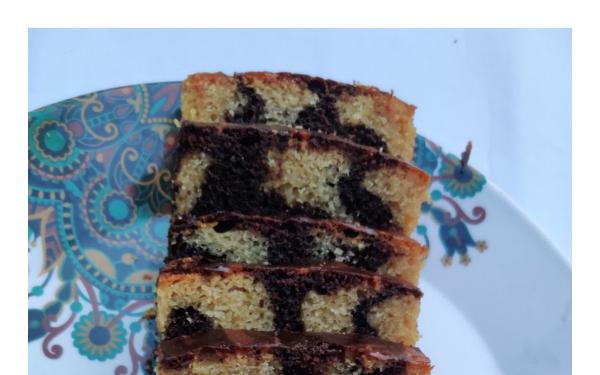
| Ajwain       | Rs. 140 |
|--------------|---------|
| Chocochip    | Rs. 140 |
| Coconut      | Rs. 140 |
| Elaichi      | Rs. 140 |
| Γill         | Rs. 140 |
| Γutti Frutti | Rs. 140 |
| Nuts         | Rs. 150 |

### **BAJRA/WHEAT CAKES (300GMS)**

| Tutti frutti   | Rs. 180 |
|----------------|---------|
| Marble         | Rs. 250 |
| Dark Chocolate | Rs. 280 |

#### **MUFFINS (PACK OF 5)**

| Tutti frutti   | Rs. 80  |
|----------------|---------|
| Marble         | Rs. 100 |
| Dark Chocolate | Rs. 100 |





#### KHAKHRA (200GMS/RS. 65)

Available in pani puri, maggi masala, methi, curry leaves and achaari flavour.

#### OTHERS (500GMS)

| Namakpara                    | Rs. 150 |
|------------------------------|---------|
| Meethapara                   | Rs. 150 |
| Gluten free Biscuits (200gm) | Rs. 200 |
| Wheat Biscuits (500gm)       | Rs. 240 |

\*Customized packaging, combo and gift packs are also available.